

# Supporting your journey to self-employment and beyond



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# EnterprisingYou Business Support



- **Are you self-employed or running your own business and keen to accelerate your growth?**
- EnterprisingYou is tailored to help those with a budding business idea or established self-employed individuals, freelancers and gig economy workers in Greater Manchester.
- Learn ways to kickstart or improve your business and reach your goals quicker and more efficiently. With workshops and free advice on a variety of topics, from personal skills to marketing and business/personal finance.

# Self-Employed Business Support:

## Early Years: Childminders



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# Self-Employed business support



## Dedicated 1-2-1 Business Advisor:

Client focussed one-to-one business support with an Enterprise specialist.

## Training and development:

Access to a range of monthly and bi-monthly workshops to help upskill and/or re-skill. Workshops cover **Marketing, social media, business planning, finance, legal, HR, wellbeing and many more..**

## Further support:

Access to wider GM Business Growth Hub support



# EnterprisingYou workshops for the self-employed:



- Business Planning
- Business Planning (bitesize)
- Financial Planning
- Pricing
- Tax & Self-Assessment
- Legal & Compliance
- Women's entrepreneurship
- HR - what to consider when taking on staff
- Self-Awareness
- Mindset
- Marketing Strategies
- Campaign Planning
- Social Media
- Facebook taster session
- LinkedIn taster session
- TikTok taster session
- Instagram taster session
- Content Writing
- Website Planning
- SEO
- Branding for small business
- Sales Strategies
- Effective Networking
- Presentation Skills
- Podcast
- Competitive Tendering

# Thank you

Contact & Referrals

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[www.enterprising-you.co.uk](http://www.enterprising-you.co.uk)